

14. JAN 2020

FOR IMMEDIATE RELEASE

Contact

WONNEREICH

Dr. Ulrike Rainer
Neustiftgasse 93
A-1070 Wien

eMail

office@wonnereich.com

Phone

0043 (0) 664 497 49 17

OH - LET THE SAINTS ...! AMAZINGLY GREAT INTEREST IN MODERN IMAGES OF SAINTS IN UK

Current statistics bring surprising results: sensational response to archangel pictures of Wonnereich, a small Austrian workshop, in a British lifestyle magazine

Vienna, London. The latest figures from Great Britain show a positive attitude of many Britons towards pictures with a Christian-religious connection. Since 4 January 2020, a well-known lifestyle magazine has been raffling off two sets each with three pictures of the archangels Michael, Raphael and Gabriel fabricated from the small Viennese workshop "Wonnereich".

The statistics reveal surprising facts: on average 503 people took part in the competition every day for the first nine days.

These include men and women of all ages, from 18 to 75+. The age group 45 - 54 is slightly at the top. Although the magazine's target audience is female,

over 20% of the submissions are men. It also shows, that all regions of Great Britain are represented, from the islands of Guernsey and Jersey in the south to the Scottish Highlands. The metropolis of London is particularly lively.

"I love these products, and from the response it's clear, the readers do too -", said Addison Ball, manager at The Competition Platform, who oversees this competition for the lifestyle magazine.

Wonnereich designs and manufactures images of saints in a modern, abstract design and uses only the highest quality materials.

The motifs of the three archangel images consist of 23 ct gold leaf from the Austrian Mint on handmade paper. On the website www.wonnereich.com customers can choose from many different motifs. "I want to bring the saints back to our everyday lives. They should awaken the spirit and sensitize to beauty. The pictures have to fit into our time and space and, if possible, with all furnishing styles. Despite the high quality, they should be affordable", said Ulrike Rainer, the founder of Wonnereich.

Wonnereich is constantly developing new motifs, including special ones for martyrs, from hand-made document ink in red, the color of the blood.

"Nobody could have expected, that images of saints would be so well received. The topic is demanding and very unusual. Some people may find it out of date. But the statistical results reveal something else."

Anyone who takes a closer look at the saints and the blessed, may feel a certain fascination for these people, who have significantly shaped our world today. Then it is perhaps not so inexplicable, why so many people have recently decided to want give them a space.

WONNEREICH was founded in 2016 in Vienna, Austria, by Ulrike Rainer as a small internet shop for noble, handmade wall objects. She designs and produces mostly customizable images or other



creative objects for modern spaces. The works have a direct Christian connection or carry these values and traditions in themselves.

Contact

Dr. Ulrike Rainer, 1070 Vienna, Austria, office@wonnereich.com Phone 0043 (0) 664 497 49 17
www.wonnereich.com

Press Material for download <https://www.wonnereich.com/presse-material/>

###